

**TOGETHER
FOR RARE™**

Patient Affairs Liaisons **SERVING RARE COMMUNITIES**



Visit [TogetherForRare.com](https://www.togetherforrare.com) for more information about Patient Affairs Liaisons.

The Pfizer Patient Affairs Liaison (PAL) program was created to support the unique needs of patients living with a rare disease and their caregivers. PALs are professionals available to provide support to members of the rare disease community.

How PALs shape support

- Understand the needs of rare disease community members
- Educate patients and caregivers about Pfizer rare disease resources
- Connect those touched by a rare disease with patient advocacy groups
- Support rare disease patient advocacy
- Meet with patients and caregivers to answer questions about Pfizer programs
- Guide patients in finding services related to:
 - A new diagnosis
 - Establishing connections in the rare disease community
 - Transitioning from pediatric to adult care

The “3 Cs” of PALs:



Commitment



Compassion



Connection

What PALs can do

- Connect patients and caregivers affected by rare conditions with certain programs and educational information
- Work with patients and advocacy groups to better understand the needs of rare disease communities
- Provide information on Pfizer programs
- Serve as a contact for patient advocacy groups
- Answer questions from patients and caregivers about certain programs available to them

PALs cannot

- Provide medical advice
- Proactively reach out to individual patients or caregivers
- Share personal or contact information in order to promote Pfizer products

PALs help support caregivers, families, and people diagnosed with:



Acromegaly



Hemophilia



Transthyretin amyloid cardiomyopathy (ATTR-CM)



Sickle cell disease



Growth hormone deficiency



Type 1 Gaucher disease

PALs have special experience and training in helping patients and caregivers find tools and resources. PALs can also help people who live with a rare disease connect with patient advocacy groups and local community-based organizations. Every PAL covers a specific geographic area. Being familiar with community resources helps PALs connect patients and caregivers with local resources so that across the United States, they can help provide compassion, connection, and commitment to people diagnosed with rare conditions and their caregivers and families.

Some of the ways a PAL can help include:

- Helping address issues related to life with a rare condition
- Connecting patients with advocacy groups that can provide resources and support
- Educating patients living with a rare disease and caregivers about their conditions
- Providing information about access to treatment
- Supplying helpful information and answering questions about Pfizer programs and resources

PALs do not provide medical advice and will recommend that you raise any treatment-related questions directly with your health care provider.

For more information and resources



TogetherForRare.com provides information and resources on these rare conditions, suggests links to patient advocacy groups, and fosters connections with the PAL in your area.



Learn more about how they may be able to help you by scanning the QR code or visiting [TogetherForRare.com](https://www.togetherforrare.com).