

# Have Questions About Navigating Hemophilia?

*We're Listening*



Persons depicted throughout this brochure are not actual patients.

Programs, support, and resources designed for patients—  
and with input from the patient community



RARE DISEASE  
PATIENT AFFAIRS



[HemophiliaVillage.com](http://HemophiliaVillage.com)



HemMobile® App



# Personal Support

## Programs Designed to Help Patients Stay Informed



The **Pfizer Patient Affairs Liaison** program was created to support the hemophilia community by connecting patients and caregivers with Pfizer Hemophilia tools and resources.



**Pfizer Patient Affairs Liaisons** will:

- Provide helpful information on Pfizer Hemophilia programs and resources
- Serve as a primary point of contact for local advocacy groups
- Upon request, meet with individual patients and caregivers to answer questions about Pfizer's programs and resources

**Pfizer Patient Affairs Liaisons** will not:

- Be measured or awarded based on sales performance
- Proactively reach out to individual patients and caregivers
- Have your personal or contact information in order to promote Pfizer products

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Visit **PfizerPAL.com**  
to connect with your Pfizer Patient Affairs Liaison.

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## Resources Designed to Help Patients Access Treatment



**Pfizer Hemophilia Connect** is your one-stop source for information on all of Pfizer's financial support programs and resources.

- One number with access to all of Pfizer Hemophilia's resources and support programs
- Financial support programs for eligible patients
- Insurance counseling and reimbursement support for insured patients\*
- Centralized support for patients and caregivers
- Learn about community resources like Pfizer Patient Affairs Liaisons

Whether you need co-pay assistance or insurance counseling, the experts at Pfizer Hemophilia Connect can help. Eligibility required.

**To get started, call Pfizer Hemophilia Connect at 1-844-989-HEMO (4366).**



# Financial and Community Support



## Programs Designed to Provide Financial Assistance for You

### Pfizer Factor Savings Card

With the **Pfizer Factor Savings Card**,\* eligible patients prescribed Pfizer factor products may save up to \$12,000 per year toward their co-pay, deductible, and coinsurance costs.

\*Terms and conditions apply. This co-pay card is not health insurance and is only available at participating factor suppliers.

The Card cannot be combined with any other savings, free trial, or similar offers for the specified prescription. The Card will be accepted only at participating factor suppliers. This Card is not health insurance. Patients must have private insurance. Offer is not valid for cash-paying patients. No membership fees. See full terms and conditions on page 10 or at [PfizerFactorSavingsCard.com](http://PfizerFactorSavingsCard.com).



### Pfizer Factor Product Trial Prescription Program

New patients may be eligible to try Pfizer factor products by receiving up to 20,000 IU **at no cost**.†

†Patients prescribed Pfizer factor products for the first time may be eligible to receive a one-time, 1-month trial supply up to 20,000 IU at no cost. This program is available only for first-time use by commercially insured patients. Medicare/Medicaid beneficiaries are not eligible. Terms and conditions apply. Please see full terms and conditions on page 11.



### Pfizer Patient Assistance Program

The **Pfizer Patient Assistance Program**‡ can provide Pfizer medicines to eligible patients who meet the income eligibility criteria.

‡The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

For answers to questions about these programs, and to find out if you meet the eligibility requirements, call **1-844-989-HEMO (4366)** or visit [PfizerHemophiliaSupport.com](http://PfizerHemophiliaSupport.com).

## Pfizer Resources Designed to Support the Hemophilia Community

### Pfizer Community Connections Program



Pfizer is proud to offer a **series of educational programs** designed for individuals and families who are affected by hemophilia. This series covers a wide range of topics that impact patients and caregivers, providing valuable information about hemophilia and its associated challenges.

Contact your **Pfizer Patient Affairs Liaison** to learn about the program topics that are currently available and how to attend.



### Pfizer Hemophilia Scholarship Program

For more than 20 years, Pfizer has provided educational support to students living with hemophilia. Named in honor of a pioneer in the field of hemophilia research, the Soozie Courter Hemophilia Scholarship Program is designed to inspire students living with hemophilia to achieve their educational goals.



To learn more about the Soozie Courter Hemophilia Scholarship Program, contact Pfizer Hemophilia Connect at **1-844-989-HEMO (4366)**. To apply online, visit [HemophiliaVillage.com/scholarship-program](http://HemophiliaVillage.com/scholarship-program).

# Digital Resources

## Visit a Place Where Everyone Is Welcome!

## HemophiliaVillage

The Pfizer-sponsored website, [HemophiliaVillage.com](https://www.hemophiliavillage.com), provides a wealth of information on a range of subjects that touch all those who are affected by hemophilia. Learn about programs and resources available to assist the hemophilia community, such as *Hemophilia Life Hacks*. Also be sure to check out these special sections:

### Voice of the community

Interested in stories and personal experiences from the hemophilia community? Explore a wide variety of engaging and educational materials that reflect the community's voices, concerns, and experiences by visiting [HemophiliaVillage.com/community-voices](https://www.hemophiliavillage.com/community-voices).



### Female perspective

Pfizer recognizes the need to raise awareness and understanding about the unique position of women in the hemophilia community. To access female-focused podcasts, books, videos, and more, visit [HerHemophilia.com](https://www.herhemophilia.com).

### Join the Village!

Sign up at [HemophiliaVillage.com/join-the-village](https://www.hemophiliavillage.com/join-the-village) to stay up to date on available resources.

## Because Hemophilia Can Be Difficult, We've Made Tracking Easier



### HemMobile® App

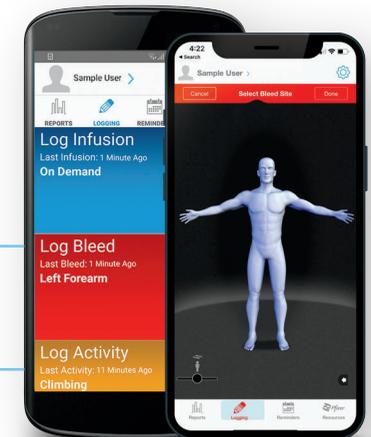
HemMobile® was designed to help you keep track of your bleeds and infusions, allowing you to:

- Log your infusions quickly and easily
- Record bleeds with precision
- Track your daily activity
- Generate reports to share with your treatment team
- Monitor your factor supply so you never run out
- Set reminders for important events
- Access even more support

Pfizer will not have access to any personal information entered into HemMobile. HemMobile is not intended for curing, treating, seeking treatment for, managing, or diagnosing a specific disease, disorder, or any specific health condition.

Contact your Pfizer Patient Affairs Liaison or call Pfizer Hemophilia Connect at 1-844-989-HEMO (4366) to learn more.

Download the **HemMobile App** today to start tracking.



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# Additional Resources

## Advocacy Groups

### Hemophilia Partners for Progress

At Pfizer, we recognize the commitment, effort, and contributions of our partners, who share our desire to provide research, product development, programs, and resources to individuals with hemophilia and their health care providers. Local and regional organizations may hold events and distribute resources as well; to learn more, connect with your Pfizer Patient Affairs Liaison.



#### The Coalition for Hemophilia B

The Coalition for Hemophilia B was founded in 1990 by Joyce and John Taylor when their son was diagnosed with hemophilia B. Its mission is to make quality of life the focal point of treatment for individuals with hemophilia in the 21st century. The site provides information about events and educational opportunities, as well as current and past newsletters. Learn more at [hemob.org](http://hemob.org).



#### GutMonkey—Leading Edge

Leading Edge is an experiential education program that tackles some of the most pressing challenges in the bleeding disorder community through deeply engaging, no-cost educational programming. Learn more at [gutmonkey.com/leading-edge](http://gutmonkey.com/leading-edge).



#### Hemophilia Federation of America

The Hemophilia Federation of America assists and advocates for safe, affordable, and obtainable blood products and health coverage, as well as a better quality of life for all people with bleeding disorders. Get information at [hemophiliafed.org](http://hemophiliafed.org).



NATIONAL HEMOPHILIA FOUNDATION

#### National Hemophilia Foundation

The National Hemophilia Foundation (NHF) was founded in 1948. NHF is dedicated to finding better treatments and cures for bleeding and clotting disorders and to preventing the complications of these disorders through education, advocacy, and research. To learn more visit [hemophilia.org](http://hemophilia.org).



WORLD FEDERATION OF HEMOPHILIA

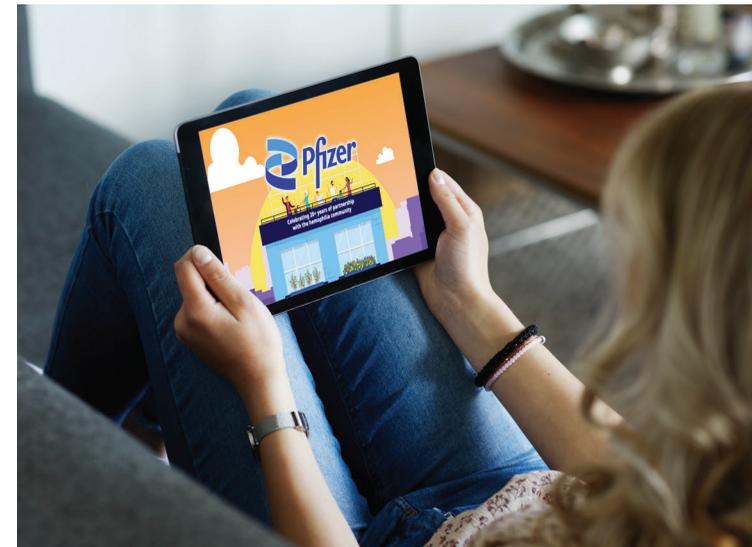
#### World Federation of Hemophilia

A member of the World Health Organization since 1969, the World Federation of Hemophilia works to improve and sustain treatment of people around the world with hemophilia and other inherited bleeding disorders. Learn more at [wfh.org](http://wfh.org).

**These websites are neither owned nor controlled by Pfizer. Pfizer does not endorse and is not responsible for the content or services of these sites.**

## Pfizer Has Proudly Partnered With the Hemophilia Community for More Than 20 Years

Learn More About Our Commitment by Scanning the QR Code Below



Pfizer is still **listening**, and **actively supporting** the hemophilia community, to help you achieve **positive health outcomes**. See how we are:

- Dedicated to supporting you
- Helping you to advance your education
- Connecting you with helpful information

Scan the QR code to watch the video now!



# Pfizer Hemophilia Factor Savings Card Offer Terms and Conditions

**OFFER TERMS: By using the Pfizer Factor Savings Card, you acknowledge that you currently meet the eligibility criteria and will comply with the terms and conditions described below:**

Patients are not eligible to use this Card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicaid, Medicare, TRICARE, Veteran Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico (formerly known as “La Reforma de Salud”). Patients must have private insurance. Offer is not valid for cash-paying patients. The value of the Factor Savings Card is limited to \$12,000 per calendar year or the amount of your co-pay over 1 year, whichever is less. This Card is not valid when the entire cost of your prescription drug is eligible to be reimbursed by your private insurance plans or other health or pharmacy benefit programs. You must deduct the value of this Card from any reimbursement request submitted to your insurance plan, either directly by you or on your behalf. You are responsible for reporting use of the Card to any private insurer, health plan, or other third party who pays for or reimburses any part of the prescription filled using the Card, as may be required. You should not use the Card if your insurer or health plan prohibits use of manufacturer co-pay cards. This Card is not valid where prohibited by law. The Card cannot be combined with any other savings, free trial, or similar offers for the specified prescription. **The Card will be accepted only at participating factor suppliers. If your factor supplier does not participate, you may be able to submit a request for a rebate in connection with this offer. This Card is not health insurance.** Offer good only in the United States and Puerto Rico. The Card is limited to 1 per person during this offering period and is not transferable. No other purchase is necessary. Data related to your redemption of the Card may be collected, analyzed, and shared with Pfizer for market research and other purposes related to assessing Pfizer’s programs. Data shared with Pfizer will be aggregated and de-identified; it will be combined with data related to other Card redemptions and will not identify you. For details about how we collect and use personal information, including applicable US state privacy rights and notices for California residents, please visit [www.pfizer.com/privacy](http://www.pfizer.com/privacy). Pfizer reserves the right to rescind, revoke, or amend this offer without notice. Offer expires [12/31/22]. No membership fees. Go to [PfizerFactorSavingsCard.com](http://PfizerFactorSavingsCard.com) and download your card today.

If you have questions, please call **1-844-989-HEMO (4366)** or send questions to:

**Pfizer Factor Savings Program**  
**2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560**

# Pfizer Factor Product Trial Prescription Program Terms and Conditions

**OFFER TERMS: By enrolling in the 1-month trial program for Pfizer Factor Product, you acknowledge that you currently meet the eligibility criteria and will comply with the terms and conditions described below:**

You (the patient) are currently covered by a private (commercial) insurance plan. The patient, or health care provider on the patient’s behalf, must provide a completed enrollment form and a valid prescription to the Pfizer Factor Product Trial Prescription Program. The program is valid for one 1-month trial of up to 20,000 IU of factor. Trial cannot exceed 30 days. **The patient, or the health care provider on the patient’s behalf, must not submit any claim for reimbursement for product dispensed pursuant to this program to any third-party payer, including Medicaid, Medicare, or any other federal or state health care program. The patient must not apply the value of the free product received through this program toward any government insurance benefit out-of-pocket spending calculations, such as Medicare Part D True Out-of-Pocket Costs (TrOOP).** The free trial offer is not valid for prescriptions that are eligible to be reimbursed by private insurance plans or health or pharmacy benefit programs that reimburse you for the entire cost of your prescription drugs. Patients who have already begun therapy with or who have been treated with Pfizer Factor Product are not eligible to participate in the program. Only new patients may use this offer. Only 1 program enrollment per person per lifetime. By enrolling in this program, you certify that you are not currently using Pfizer Factor Product. Program not available where prohibited by law. **This free trial is not health insurance.** This free trial is not intended to address delays or gaps in health insurance coverage for the specified prescription. This program cannot be combined with any other savings, free trial, or similar offers for the specified prescription. **The free trial offer will only be accepted by participating factor providers.** Offer good only in the United States and Puerto Rico. No purchase is necessary. Patients have no obligation to continue to use Pfizer Factor Product. This offer is not transferable. Pfizer reserves the right to rescind, revoke, or amend this free trial program without notice. This free trial program expires [12/31/22]. No membership fees. For questions about the Pfizer Factor Product Trial Prescription Program, please call 1-844-989-HEMO (4366) or write to us at Pfizer Factor Product Trial Prescription Program Administrator, Medvantx, PO Box 5736, Sioux Falls, SD 57117-5736.

# We Remain Committed to You

*We're Listening*



**For more than 20 years, we've been standing with the hemophilia community** and listening to what its members have to say. We will be standing firm and listening carefully for many more years to come.